



# EA MASTERS 2022

PRINCIPAL PARTNER



*The UK's biggest leadership  
conference, exhibition and awards*

WEDNESDAY 21ST SEPTEMBER 2022

EVOLUTION, LONDON  
BATTERSEA PARK



2022 SPONSORSHIP OPPORTUNITIES

# 2022 Sponsor Packages

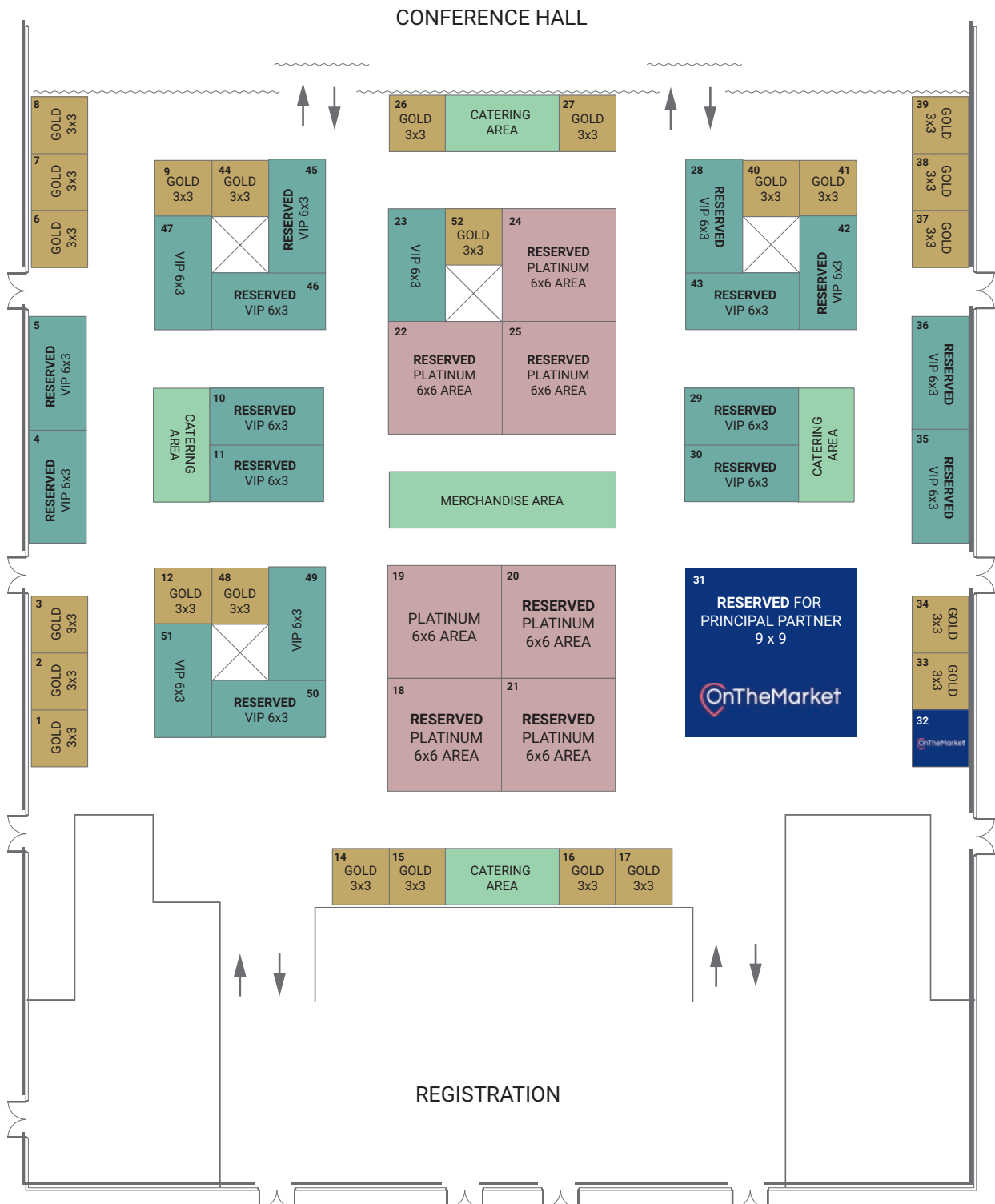
	PAVILION 1 PLACE	PLATINUM 7 PLACES	VIP 18 PLACES	GOLD 25 PLACES	SILVER/ MARKETPLACE PACKAGES
	SOLD OUT	6 SOLD	14 SOLD	14 SOLD	
	£40,000	£20,000	£11,000	£7,000	£4,000 / £2,500
EXHIBITION SPACE PHYSICAL VENUE	(9X9) CHOICE	(6X6) CHOICE	(6X3) CHOICE	(3X3) CHOICE	<b>DETAILS TO BE ANNOUNCED</b>
AWARDS LUNCH*	X 12 TICKETS PHYSICAL & VIRTUAL	X 10 TICKETS PHYSICAL & VIRTUAL	X 6 TICKETS PHYSICAL & VIRTUAL	X 2 TICKETS PHYSICAL & VIRTUAL	
AFTER-SHOW PARTY*	X 12 TICKETS PHYSICAL	X 10 TICKETS PHYSICAL	X 6 TICKETS PHYSICAL	X 2 TICKETS PHYSICAL	
CONFERENCE PASSES*	X 12 TICKETS PHYSICAL & VIRTUAL	X 10 TICKETS PHYSICAL & VIRTUAL	X 6 TICKETS PHYSICAL & VIRTUAL	X 2 TICKETS PHYSICAL & VIRTUAL	
EXHIBITION PASSES*	X 12 TICKETS PHYSICAL & VIRTUAL	X 10 TICKETS PHYSICAL & VIRTUAL	X 6 TICKETS PHYSICAL & VIRTUAL	X 2 TICKETS PHYSICAL & VIRTUAL	
OPTION TO PURCHASE EXHIBITION ONLY PASSES*	PHYSICAL & VIRTUAL	PHYSICAL & VIRTUAL	PHYSICAL & VIRTUAL	PHYSICAL & VIRTUAL	
STRATEGIC SEATING	1ST CHOICE	2ND CHOICE	3RD CHOICE		
EXHIBITION SPACE VIRTUAL VENUE INCLUDES BRANDING, ADVERT, WALLPAPER, VIDEO, DEMO, DOCUMENT DOWNLOADS, APPOINTMENT BOOKING, 1-2-1 VIDEO MEETINGS & MULTI- USER MEETINGS (UP TO 10 PEOPLE)	✓	✓	✓	✓	
VIRTUAL ROUND TABLE MEETING FACILITY (UP TO 100 PARTICIPANTS)	✓	✓	✓		
CELEBRITY PRESENTER TO VISIT PHYSICAL STAND	X 2	X 2	X 1		
INTERVIEW IN EA MASTERS NEWS ROOM AT LIVE EVENT	10 MINS WITH RECOGNISED BROADCASTER	5 MINS WITH RECOGNISED BROADCASTER	5 MINS WITH EA MASTERS PRESENTER		
FEATURE IN PRODUCT & SERVICE SPOTLIGHT PRESENTATION AT LIVE EVENT	✓	✓	✓		
HOST REFERENCES	✓	✓	✓		
NAME CHECK DURING AWARDS	✓	✓	✓		
LOGO ON SCREEN DURING AWARDS	✓	✓	✓		
LOGO ON WINNERS PAP WALL	✓	✓			
PRE AND POST EVENT INTERVIEWS PROFESSIONALLY RECORDED IN STUDIO WITH EA MASTERS	10 MINS	5 MINS			
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	✓	✓	✓		
PHYSICAL EVENT PHOTOGRAPHY	✓	✓	✓		
BEST EA SUPPLIER GUIDE MARK & LICENCE*	✓	✓	✓	✓	
DELEGATE LIST**	✓	✓	✓	POST PHYSICAL	
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	POST EVENT	POST EVENT	POST EVENT	POST EVENT	
OPTION FOR CATERING ON STAND (AT EXTRA COST)	✓				
SPONSOR A TEA & COFFEE BREAK (INC BRANDING & DIRECTIONAL SIGNAGE)	✓				
CHOOSE FROM 1 OPTION - 1) SPONSOR LOUNGE / 2) SPONSOR HYDRATION STATION / 3) SPONSOR EXPO MAP	✓				
PROMOTIONAL ITEM WITHIN EXHIBITION CONFERENCE BAG	✓	✓			
WORKBOOK LISTING/DIRECTORY	✓	✓	✓	✓	
WORKBOOK EDITORIAL & ADVERT	6 PAGES	4 PAGES	2 PAGES		
VIDEO COMMERCIAL	60 SECONDS	60 SECONDS	30 SECONDS		
BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	✓	✓	✓	✓	
BRAND ON VIRTUAL VENUE HOMEPAGE & APP	✓	✓	✓	✓	
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	✓	✓	✓	✓	
BRAND ON ESTATE AGENT DELEGATE EMAILS	✓	✓	✓	✓	
SPONSOR PROMOTIONAL TOOLKIT	✓	✓	✓	✓	
PROMOTION ON SOCIAL MEDIA	VIDEO & STATIC IMAGE	VIDEO & STATIC IMAGE	VIDEO & STATIC IMAGE	STATIC IMAGE	
DELEGATE REWARD PROMOTED ON EVENT WEBSITE, VIRTUAL VENUE & SOCIAL MEDIA	PAID SOCIAL POSTS	PAID SOCIAL POSTS	PAID SOCIAL POSTS	ORGANIC SOCIAL POSTS	
PRODUCT CATALOGUE	✓	✓	✓	✓	
BRANDING ON EXPO MAP	✓	✓	✓	✓	
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	✓	✓	✓		
PUSH NOTIFICATIONS PHYSICAL & VIRTUAL	✓	✓	✓		
POST EVENT SOCIAL PROMOTION	✓	✓	✓		

Supporter benefits may be subject to change. \*Ticket allocation is non-transferable between delegates or other suppliers. Available to employees of sponsor company or estate agents only.  
\*\*Subject to winning an award or being rated in the Best EA Supplier Guide 2023. \*\*\*Delegates that have opted in to receiving information from supporters.



# EA MASTERS 2022

## The Innovation Hall



Interested?

Contact Suzie: 01372 372 372 | [suzie@estateagencyevents.com](mailto:suzie@estateagencyevents.com) | [www.eamasters.co.uk](http://www.eamasters.co.uk)

## The ultimate estate agency event

Inspirational speakers, estate agency leaders and property industry suppliers convene to share information, insight, ideas and inspiration.

This year there will be a Virtual Opening Ceremony on 23rd June and the September event will be livestreamed.

- ✦ The industry's main stage for the latest supplier innovations
- ✦ Access hard to reach decision makers who are seeking better solutions
- ✦ Several hours of face-to-face networking

## The Statistics



### JOB LEVEL

**73%**

### OWNERS / DECISION MAKERS

15% Branch Managers  
12% Negotiators / Valuers

### COMPANY TYPE

**94% SALES & LETTINGS**

3% Lettings Only    3% Sales Only

### COMPANY SIZE

Single	Small-Medium	Large
<b>37%</b>	<b>61%</b>	<b>2%</b>
1 Branch	2-20 Branches	21+ Branches

Source: Average of Combined Years.

“

EA Masters is a unique environment, where you are surrounded by clients, prospects, decision makers and thought-leaders of the industry.”

Danielle LeCornu, Landmark



*There is nothing else like it and the only way for industry suppliers to attend the event is to become a sponsor.*

*Secure your place now to ensure you have the chance to connect with an audience that can benefit from your latest solutions.*

Interested?

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