



EA MASTERS 2022

PRINCIPAL PARTNER



*The UK's biggest leadership
conference, exhibition and awards*

WEDNESDAY 21ST SEPTEMBER 2022

EVOLUTION, LONDON
BATTERSEA PARK



2022 SPONSORSHIP OPPORTUNITIES

2022 Sponsor Packages

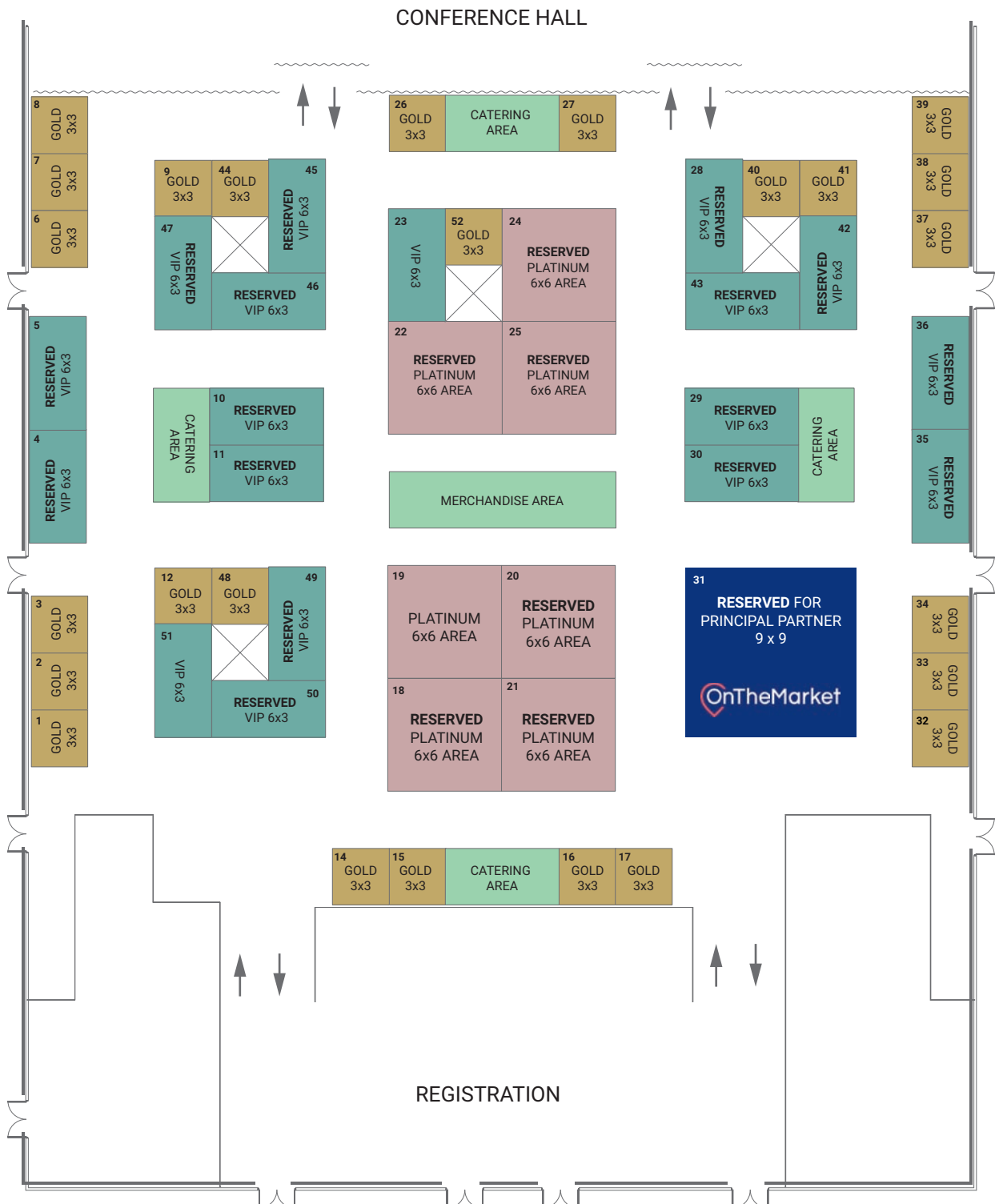
	PLATINUM 7 PLACES	VIP 18 PLACES	GOLD 25 PLACES	SILVER 12 PLACES	MARKETPLACE
	6 SOLD	16 SOLD	15 SOLD	3 SOLD	
	£20,000	£11,000	£7,000	£4,000	£2,500
EXHIBITION SPACE PHYSICAL VENUE	✓ (6X6) CHOICE	✓ (6X3) CHOICE	✓ (3X3) CHOICE	✓ (3X3) ALLOCATED	PRESENCE WITHIN MARKETPLACE AREA
AWARDS LUNCH*	✓ X 10 TICKETS PHYSICAL & VIRTUAL	✓ X 6 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL		
AFTER-SHOW PARTY*	✓ X 10 TICKETS PHYSICAL	✓ X 6 TICKETS PHYSICAL	✓ X 2 TICKETS PHYSICAL		
CONFERENCE PASSES*	✓ X 10 TICKETS PHYSICAL & VIRTUAL	✓ X 6 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL		
EXHIBITION PASSES*	✓ X 10 TICKETS PHYSICAL & VIRTUAL	✓ X 6 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL	✓ X 1 TICKET PHYSICAL & VIRTUAL
OPTION TO PURCHASE EXHIBITION ONLY PASSES*	✓ PHYSICAL & VIRTUAL	✓ PHYSICAL & VIRTUAL	✓ PHYSICAL & VIRTUAL	✓ PHYSICAL & VIRTUAL	
STRATEGIC SEATING	✓ 2ND CHOICE	✓ 3RD CHOICE			
EXHIBITION SPACE VIRTUAL VENUE INCLUDES BRANDING, ADVERT, WALLPAPER, VIDEO, DEMO, DOCUMENT DOWNLOADS, APPOINTMENT BOOKING, 1-2-1 VIDEO MEETINGS & MULTI- USER MEETINGS (UP TO 10 PEOPLE)	✓	✓	✓	✓	✓
VIRTUAL ROUND TABLE MEETING FACILITY (UP TO 100 PARTICIPANTS)	✓	✓			
CELEBRITY PRESENTER TO VISIT PHYSICAL STAND	✓ X 2	✓ X 1			
INTERVIEW IN EA MASTERS NEWS ROOM AT LIVE EVENT	✓ 5 MINS WITH RECOGNISED BROADCASTER	✓ 5 MINS WITH EA MASTERS PRESENTER			
FEATURE IN PRODUCT & SERVICE SPOTLIGHT PRESENTATION AT LIVE EVENT	✓	✓			
HOST REFERENCES	✓	✓			
NAME CHECK DURING AWARDS	✓	✓			
LOGO ON SCREEN DURING AWARDS	✓	✓			
LOGO ON WINNERS PAP WALL	✓				
PRE AND POST EVENT INTERVIEWS PROFESSIONALLY RECORDED IN STUDIO WITH EA MASTERS	✓ 5 MINS				
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	✓	✓			
PHYSICAL EVENT PHOTOGRAPHY	✓	✓			
BEST EA SUPPLIER AWARD MARK & LICENCE**	✓	✓	✓	✓	✓
DELEGATE LIST***	✓	✓	✓ POST PHYSICAL		
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	✓ POST EVENT	✓ POST EVENT	✓ POST EVENT		
PROMOTIONAL ITEM WITHIN EXHIBITION CONFERENCE BAG	✓				
WORKBOOK LISTING/DIRECTORY	✓	✓	✓	✓	✓
WORKBOOK EDITORIAL & ADVERT	✓ 4 PAGES	✓ 2 PAGES			
VIDEO COMMERCIAL	✓ 60 SECONDS	✓ 30 SECONDS			
BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	✓	✓	✓	✓	✓
BRAND ON VIRTUAL VENUE HOMEPAGE & APP	✓	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	✓	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE EMAILS	✓	✓	✓	✓	✓
SPONSOR PROMOTIONAL TOOLKIT	✓	✓	✓	✓	✓
PROMOTION ON SOCIAL MEDIA	✓ VIDEO & STATIC IMAGE	✓ VIDEO & STATIC IMAGE	✓ STATIC IMAGE	✓ STATIC IMAGE	✓ STATIC IMAGE
DELEGATE REWARD PROMOTED ON EVENT WEBSITE, VIRTUAL VENUE & SOCIAL MEDIA	✓ PAID SOCIAL POSTS	✓ PAID SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS
PRODUCT CATALOGUE	✓	✓	✓	✓	✓
BRANDING ON EXPO MAP	✓	✓	✓	✓	
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	✓	✓			
PUSH NOTIFICATIONS PHYSICAL & VIRTUAL	✓	✓			
POST EVENT SOCIAL PROMOTION	✓	✓			

Supporter benefits may be subject to change. *Ticket allocation is non-transferable between delegates or other suppliers. Available to employees of sponsor company or estate agents only.
Subject to winning an award or being rated in the Best EA Supplier Guide 2023. *Delegates that have opted in to receiving information from supporters.



EA MASTERS 2022

The Innovation Hall Ground Floor



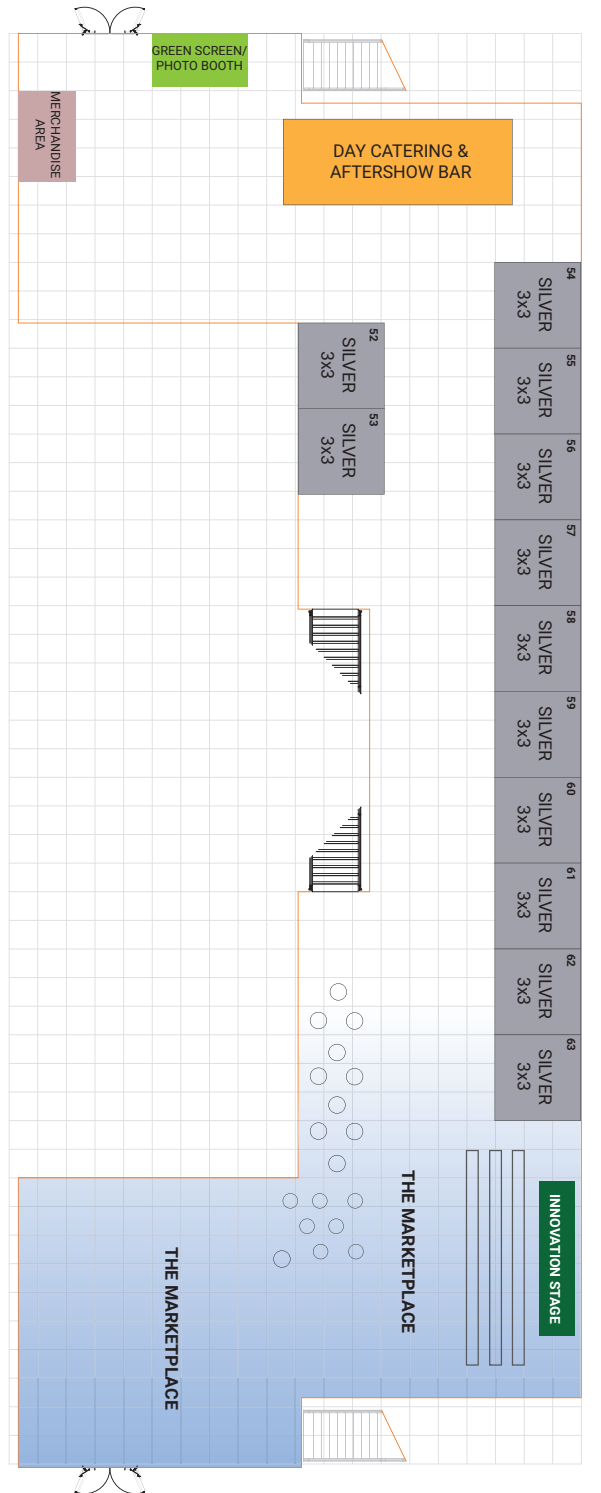
Interested?

Contact Suzie: 01372 372 372 | suzie@estateagencyevents.com | www.eamasters.co.uk



EA MASTERS 2022

The Innovation Hall Mezzanine



Subject to change.

Interested?

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The ultimate estate agency event

Inspirational speakers, estate agency leaders and property industry suppliers convene to share information, insight, ideas and inspiration.

This year there will be a Virtual Opening Ceremony on 23rd June and the September event will be livestreamed.

- ✦ The industry's main stage for the latest supplier innovations
- ✦ Access hard to reach decision makers who are seeking better solutions
- ✦ Several hours of face-to-face networking

The Statistics



JOB LEVEL

73%

OWNERS / DECISION MAKERS

15% Branch Managers
12% Negotiators / Valuers

COMPANY TYPE

94% SALES & LETTINGS

3% Lettings Only 3% Sales Only

COMPANY SIZE

Single	Small-Medium	Large
37%	61%	2%
1 Branch	2-20 Branches	21+ Branches

Source: Average of Combined Years.

“

EA Masters is a unique environment, where you are surrounded by clients, prospects, decision makers and thought-leaders of the industry.”

Danielle LeCornu, Landmark



There is nothing else like it and the only way for industry suppliers to attend the event is to become a sponsor.

Secure your place now to ensure you have the chance to connect with an audience that can benefit from your latest solutions.

Interested?

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