EA MASTERS 2022

PRINCIPAL PARTNER

OnTheMarket

The UK's biggest leadership conference, exhibition and awards

WEDNESDAY 21ST SEPTEMBER 2022

EVOLUTION, LONDON
BATTERSEA PARK

2022 SPONSORSHIP OPPORTUNITIES

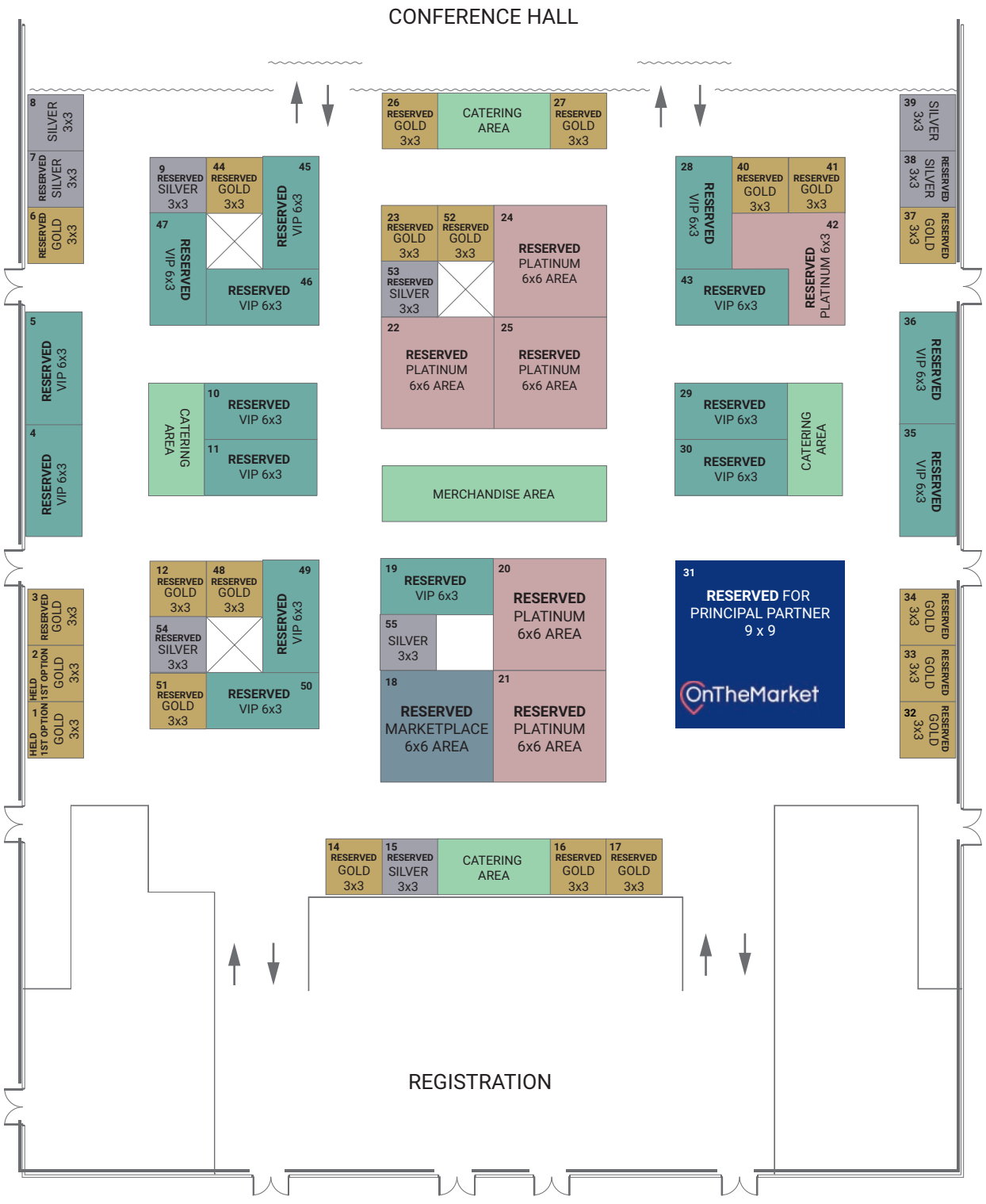
2022 Sponsor *Packages*

	PLATINUM 6 PLACES	VIP 15 PLACES	GOLD 21 PLACES	SILVER 9 PLACES	MARKETPLACE
	SOLD OUT	SOLD OUT	2 LEFT	3 LEFT	
	£20,000	£11,000	£7,000	£4,000	£1,500
EXHIBITION SPACE PHYSICAL VENUE	✔ (6X6) CHOICE	✔ (6X3) CHOICE	✔ (3X3) CHOICE	✔ (3X3) ALLOCATED	PRESENCE WITHIN MARKETPLACE AREA
AWARDS LUNCH*	✔ X 10 TICKETS PHYSICAL & VIRTUAL	✔ X 6 TICKETS PHYSICAL & VIRTUAL	✔ X 2 TICKETS PHYSICAL & VIRTUAL		
AFTER-SHOW PARTY*	✔ X 10 TICKETS PHYSICAL	✔ X 6 TICKETS PHYSICAL	✔ X 2 TICKETS PHYSICAL		
CONFERENCE PASSES*	✔ X 10 TICKETS PHYSICAL & VIRTUAL	✔ X 6 TICKETS PHYSICAL & VIRTUAL	✔ X 2 TICKETS PHYSICAL & VIRTUAL		
EXHIBITION PASSES*	✔ X 10 TICKETS PHYSICAL & VIRTUAL	✔ X 6 TICKETS PHYSICAL & VIRTUAL	✔ X 2 TICKETS PHYSICAL & VIRTUAL	✔ X 2 TICKETS PHYSICAL & VIRTUAL	✔ X 1 TICKET PHYSICAL & VIRTUAL
OPTION TO PURCHASE EXHIBITION ONLY PASSES*	✔ PHYSICAL & VIRTUAL	✔ PHYSICAL & VIRTUAL	✔ PHYSICAL & VIRTUAL	✔ PHYSICAL & VIRTUAL	
STRATEGIC SEATING	✔ 2ND CHOICE	✔ 3RD CHOICE			
EXHIBITION SPACE VIRTUAL VENUE INCLUDES BRANDING, ADVERT, WALLPAPER, VIDEO, DEMO, DOCUMENT DOWNLOADS, APPOINTMENT BOOKING, 1-2-1 VIDEO MEETINGS & MULTI-USER MEETINGS (UP TO 10 PEOPLE)	✔	✔	✔	✔	✔
VIRTUAL ROUND TABLE MEETING FACILITY (UP TO 100 PARTICIPANTS)	✔	✔			
CELEBRITY PRESENTER TO VISIT PHYSICAL STAND	✔ X 2	✔ X 1			
INTERVIEW IN EA MASTERS NEWS ROOM AT LIVE EVENT	✔ 5 MINS WITH RECOGNISED BROADCASTER	✔ 5 MINS WITH EA MASTERS PRESENTER			
FEATURE IN PRODUCT & SERVICE SPOTLIGHT PRESENTATION AT LIVE EVENT	✔	✔			
HOST REFERENCES	✔	✔			
NAME CHECK DURING AWARDS	✔	✔			
LOGO ON SCREEN DURING AWARDS	✔	✔			
LOGO ON WINNERS PAP WALL	✔				
PRE AND POST EVENT INTERVIEWS PROFESSIONALLY RECORDED IN STUDIO WITH EA MASTERS	✔ 5 MINS				
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	✔	✔			
PHYSICAL EVENT PHOTOGRAPHY	✔	✔			
BEST EA SUPPLIER AWARD MARK & LICENCE**	✔	✔	✔	✔	✔
DELEGATE LIST***	✔	✔	✔ POST PHYSICAL		
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	✔ POST EVENT	✔ POST EVENT	✔ POST EVENT		
PROMOTIONAL ITEM WITHIN EXHIBITION CONFERENCE BAG	✔				
WORKBOOK LISTING/DIRECTORY	✔	✔	✔	✔	✔
WORKBOOK EDITORIAL & ADVERT	✔ 4 PAGES	✔ 2 PAGES			
VIDEO COMMERCIAL	✔ 60 SECONDS	✔ 30 SECONDS			
BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	✔	✔	✔	✔	✔
BRAND ON VIRTUAL VENUE HOMEPAGE & APP	✔	✔	✔	✔	✔
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	✔	✔	✔	✔	✔
BRAND ON ESTATE AGENT DELEGATE EMAILS	✔	✔	✔	✔	✔
SPONSOR PROMOTIONAL TOOLKIT	✔	✔	✔	✔	✔
PROMOTION ON SOCIAL MEDIA	✔ VIDEO & STATIC IMAGE	✔ VIDEO & STATIC IMAGE	✔ STATIC IMAGE	✔ STATIC IMAGE	✔ STATIC IMAGE
DELEGATE REWARD PROMOTED ON EVENT WEBSITE, VIRTUAL VENUE & SOCIAL MEDIA	✔ PAID SOCIAL POSTS	✔ PAID SOCIAL POSTS	✔ ORGANIC SOCIAL POSTS	✔ ORGANIC SOCIAL POSTS	✔ ORGANIC SOCIAL POSTS
PRODUCT CATALOGUE	✔	✔	✔	✔	✔
BRANDING ON EXPO MAP	✔	✔	✔	✔	
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	✔	✔			
PUSH NOTIFICATIONS PHYSICAL & VIRTUAL	✔	✔			
POST EVENT SOCIAL PROMOTION	✔	✔			

Supporter benefits may be subject to change. *Ticket allocation is non-transferable between delegates or other suppliers. Available to employees of sponsor company or estate agents only.
**Subject to winning an award or being rated in the Best EA Supplier Guide 2023. ***Delegates that have opted in to receiving information from supporters.

EA MASTERS
2022

The *Innovation Hall* Ground Floor



Subject to change.

Interested?

Contact Suzie: 01372 372 372 | suzie@estateagencyevents.com | www.eamasters.co.uk

The ultimate estate agency event

Inspirational speakers, estate agency leaders and property industry suppliers convene to share information, insight, ideas and inspiration.

This year there was a Virtual Opening Ceremony (available on demand) and the September event will be livestreamed.

- The industry's main stage for the latest supplier innovations
- Access hard to reach decision makers who are seeking better solutions
- Several hours of face-to-face networking

The Statistics

JOB LEVEL

73%

OWNERS / DECISION MAKERS

15% Branch Managers
12% Negotiators / Valuers

COMPANY TYPE

94% SALES & LETTINGS

3% Lettings Only | 3% Sales Only

COMPANY SIZE

Single	Small-Medium	Large
37%	**61%**	**2%**
1 Branch	2-20 Branches	21+ Branches

Source: Average of Combined Years.

"EA Masters is a unique environment, where you are surrounded by clients, prospects, decision makers and thought-leaders of the industry."

Danielle LeCornu, Landmark

There is nothing else like it and the only way for industry suppliers to attend the event is to become a sponsor.

Secure your place now to ensure you have the chance to connect with an audience that can benefit from your latest solutions.

Interested?

Contact Suzie: 01372 372 372 | suzie@estateagencyevents.com | www.eamasters.co.uk