



# EA MASTERS 2022

PRINCIPAL PARTNER



*The UK's biggest leadership  
conference, exhibition and awards*

WEDNESDAY 21ST SEPTEMBER 2022

EVOLUTION, LONDON  
BATTERSEA PARK



2022 SPONSORSHIP OPPORTUNITIES

# 2022 Sponsor Packages

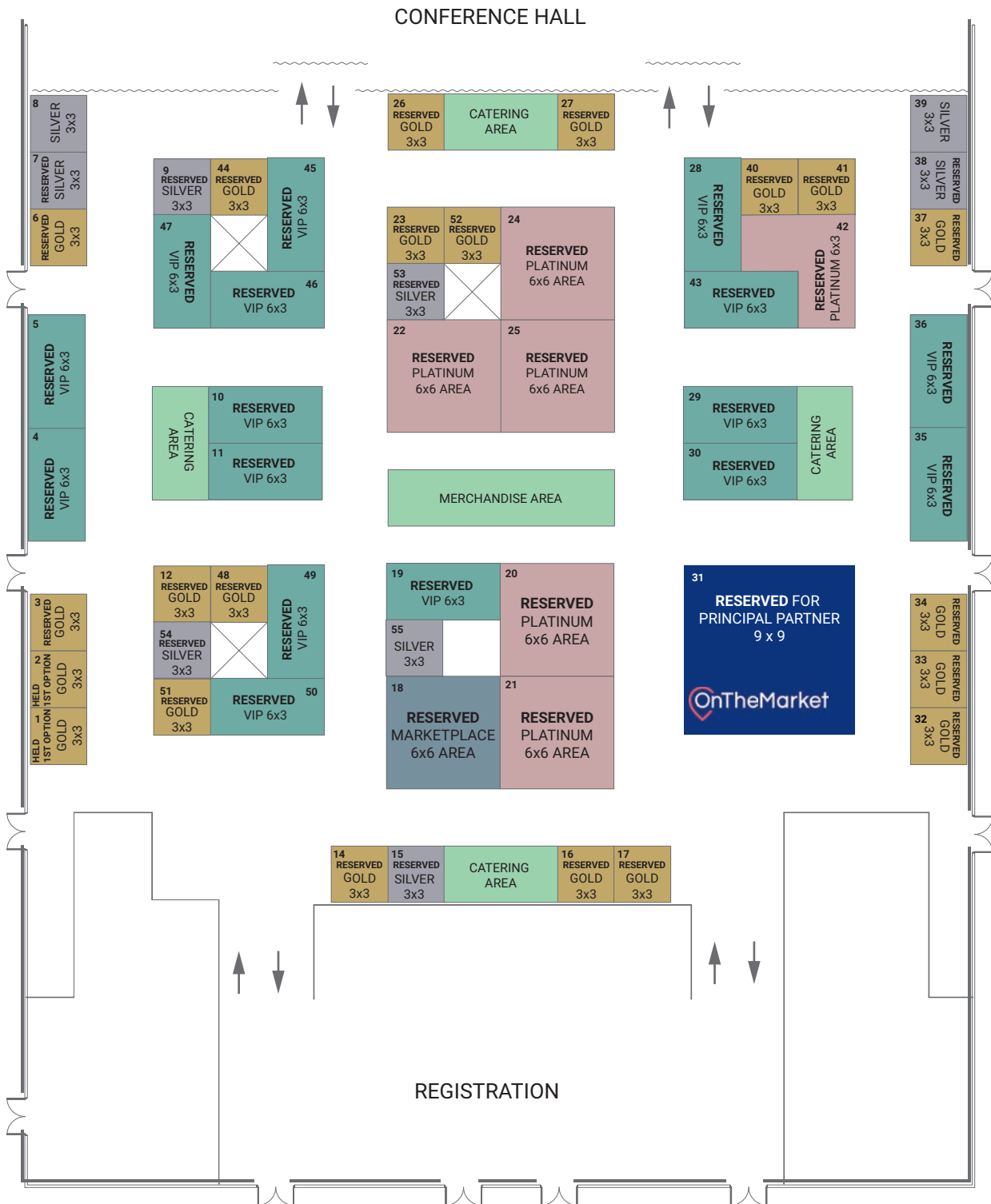
	PLATINUM 6 PLACES	VIP 15 PLACES	GOLD 21 PLACES	SILVER 9 PLACES	MARKETPLACE
	SOLD OUT	SOLD OUT	2 LEFT	3 LEFT	
	£20,000	£11,000	£7,000	£4,000	£1,500
EXHIBITION SPACE PHYSICAL VENUE	✓ (6X6) CHOICE	✓ (6X3) CHOICE	✓ (3X3) CHOICE	✓ (3X3) ALLOCATED	PRESENCE WITHIN MARKETPLACE AREA
AWARDS LUNCH*	✓ X 10 TICKETS PHYSICAL & VIRTUAL	✓ X 6 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL		
AFTER-SHOW PARTY*	✓ X 10 TICKETS PHYSICAL	✓ X 6 TICKETS PHYSICAL	✓ X 2 TICKETS PHYSICAL		
CONFERENCE PASSES*	✓ X 10 TICKETS PHYSICAL & VIRTUAL	✓ X 6 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL		
EXHIBITION PASSES*	✓ X 10 TICKETS PHYSICAL & VIRTUAL	✓ X 6 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL	✓ X 2 TICKETS PHYSICAL & VIRTUAL	✓ X 1 TICKET PHYSICAL & VIRTUAL
OPTION TO PURCHASE EXHIBITION ONLY PASSES*	✓ PHYSICAL & VIRTUAL	✓ PHYSICAL & VIRTUAL	✓ PHYSICAL & VIRTUAL	✓ PHYSICAL & VIRTUAL	
STRATEGIC SEATING	✓ 2ND CHOICE	✓ 3RD CHOICE			
EXHIBITION SPACE VIRTUAL VENUE INCLUDES BRANDING, ADVERT, WALLPAPER, VIDEO, DEMO, DOCUMENT DOWNLOADS, APPOINTMENT BOOKING, 1-2-1 VIDEO MEETINGS & MULTI- USER MEETINGS (UP TO 10 PEOPLE)	✓	✓	✓	✓	✓
VIRTUAL ROUND TABLE MEETING FACILITY (UP TO 100 PARTICIPANTS)	✓	✓			
CELEBRITY PRESENTER TO VISIT PHYSICAL STAND	✓ X 2	✓ X 1			
INTERVIEW IN EA MASTERS NEWS ROOM AT LIVE EVENT	✓ 5 MINS WITH RECOGNISED BROADCASTER	✓ 5 MINS WITH EA MASTERS PRESENTER			
FEATURE IN PRODUCT & SERVICE SPOTLIGHT PRESENTATION AT LIVE EVENT	✓	✓			
HOST REFERENCES	✓	✓			
NAME CHECK DURING AWARDS	✓	✓			
LOGO ON SCREEN DURING AWARDS	✓	✓			
LOGO ON WINNERS PAP WALL	✓				
PRE AND POST EVENT INTERVIEWS PROFESSIONALLY RECORDED IN STUDIO WITH EA MASTERS	✓ 5 MINS				
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	✓	✓			
PHYSICAL EVENT PHOTOGRAPHY	✓	✓			
BEST EA SUPPLIER AWARD MARK & LICENCE**	✓	✓	✓	✓	✓
DELEGATE LIST***	✓	✓	✓ POST PHYSICAL		
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	✓ POST EVENT	✓ POST EVENT	✓ POST EVENT		
PROMOTIONAL ITEM WITHIN EXHIBITION CONFERENCE BAG	✓				
WORKBOOK LISTING/DIRECTORY	✓	✓	✓	✓	✓
WORKBOOK EDITORIAL & ADVERT	✓ 4 PAGES	✓ 2 PAGES			
VIDEO COMMERCIAL	✓ 60 SECONDS	✓ 30 SECONDS			
BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	✓	✓	✓	✓	✓
BRAND ON VIRTUAL VENUE HOMEPAGE & APP	✓	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	✓	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE EMAILS	✓	✓	✓	✓	✓
SPONSOR PROMOTIONAL TOOLKIT	✓	✓	✓	✓	✓
PROMOTION ON SOCIAL MEDIA	✓ VIDEO & STATIC IMAGE	✓ VIDEO & STATIC IMAGE	✓ STATIC IMAGE	✓ STATIC IMAGE	✓ STATIC IMAGE
DELEGATE REWARD PROMOTED ON EVENT WEBSITE, VIRTUAL VENUE & SOCIAL MEDIA	✓ PAID SOCIAL POSTS	✓ PAID SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS
PRODUCT CATALOGUE	✓	✓	✓	✓	✓
BRANDING ON EXPO MAP	✓	✓	✓	✓	
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	✓	✓			
PUSH NOTIFICATIONS PHYSICAL & VIRTUAL	✓	✓			
POST EVENT SOCIAL PROMOTION	✓	✓			

Supporter benefits may be subject to change. \*Ticket allocation is non-transferable between delegates or other suppliers. Available to employees of sponsor company or estate agents only.  
\*\*Subject to winning an award or being rated in the Best EA Supplier Guide 2023. \*\*\*Delegates that have opted in to receiving information from supporters.



# EA MASTERS 2022

## The Innovation Hall Ground Floor



Subject to change.

Interested?

Contact Suzie: 01372 372 372 | [suzie@estateagencyevents.com](mailto:suzie@estateagencyevents.com) | [www.eamasters.co.uk](http://www.eamasters.co.uk)



## The ultimate estate agency event

Inspirational speakers, estate agency leaders and property industry suppliers convene to share information, insight, ideas and inspiration.

This year there was a Virtual Opening Ceremony (available on demand) and the September event will be livestreamed.

- ✦ The industry's main stage for the latest supplier innovations
- ✦ Access hard to reach decision makers who are seeking better solutions
- ✦ Several hours of face-to-face networking

## The Statistics



### JOB LEVEL

**73%**

### OWNERS / DECISION MAKERS

15% Branch Managers  
12% Negotiators / Valuers

### COMPANY TYPE

**94% SALES & LETTINGS**

3% Lettings Only    3% Sales Only

### COMPANY SIZE

Single	Small-Medium	Large
<b>37%</b>	<b>61%</b>	<b>2%</b>
1 Branch	2-20 Branches	21+ Branches

Source: Average of Combined Years.

“EA Masters is a unique environment, where you are surrounded by clients, prospects, decision makers and thought-leaders of the industry.”

Danielle LeCornu, Landmark



*There is nothing else like it and the only way for industry suppliers to attend the event is to become a sponsor.*

*Secure your place now to ensure you have the chance to connect with an audience that can benefit from your latest solutions.*

**Interested?**

Contact Suzie: 01372 372 372 | [suzie@estateagencyevents.com](mailto:suzie@estateagencyevents.com) | [www.eamasters.co.uk](http://www.eamasters.co.uk)