



EA MASTERS 2023

PRINCIPAL PARTNER



*The UK's biggest leadership
conference, exhibition and awards*

SPONSORSHIP OPPORTUNITIES

7 NOVEMBER 2023
EVOLUTION, LONDON BATTERSEA PARK

WWW.EAMASTERS.CO.UK

2023 Sponsor Packages

PLATINUM X 3 SPACES	VIP X 9 PLACES	GOLD X 14 PLACES	SILVER X 8 PLACES
£20,000	£11,000	£7,000	£4,000

STANDS & PASSES

EXHIBITION SPACE IN EA MASTERS INNOVATION HALL	✓ (6m X 6m)	✓ (6m X 3m)	✓ (3m X 3m)	✓ (3m X 3m)
EXHIBITION PASSES	✓ X 8 TICKETS	✓ X 6 TICKETS	✓ X 2 TICKETS	✓ X 2 TICKETS
OPTION TO PURCHASE ADDITIONAL EXHIBITION ONLY PASSES	✓	✓	✓	✓
AWARDS LUNCH AND AFTER-SHOW NETWORKING	✓ X 8 TICKETS	✓ X 6 TICKETS	✓ X 2 TICKETS	✗
CONFERENCE PASSES	✓ X 8 TICKETS	✓ X 6 TICKETS	✓ X 2 TICKETS	✗

Please Note: Ticket allocation stated in package is total allowance for event - 8 Platinum. 6 VIP & 2 Gold or Silver.

SPONSOR BENEFITS

BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE EMAILS	✓	✓	✓	✓
SPONSOR PROMOTIONAL TOOLKIT	✓	✓	✓	✓
PROMOTION ON SOCIAL MEDIA	✓ VIDEO & STATIC IMAGE	✓ VIDEO & STATIC IMAGE	✓ STATIC IMAGE	✓ STATIC IMAGE
DELEGATE REWARD PROMOTED ON EVENT WEBSITE & SOCIAL MEDIA	✓ PAID SOCIAL POSTS	✓ PAID SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS
BEST EA SUPPLIER GUIDE MARK & LICENCE*	✓	✓	✓	✓
BRANDING ON EXPO MAP	✓	✓	✓	✓
DELEGATE LIST**	✓ 7 DAYS PRIOR TO EVENT	✓ 7 DAYS PRIOR TO EVENT	✓ AM OF EVENT	
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	✓ POST EVENT	✓ POST EVENT	✓ POST EVENT	
PROFESSIONAL EVENT PHOTOGRAPHY	✓	✓		
CELEBRITY PRESENTER TO VISIT STAND	✓	✓		
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	✓	✓		
LOGO ON SCREEN DURING AWARDS	✓	✓		
NAME CHECK DURING AWARDS	✓	✓		
STRATEGIC SEATING	✓ X 2 FROM ALLOCATION	✓ X 1 FROM ALLOCATION		
VIDEO COMMERCIAL	✓ 60 SECONDS	✓ 30 SECONDS		
LOGO ON WINNERS' PAP WALL	✓			
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	✓			

Sponsor benefits may be subject to change

*Subject to winning an award or being rated in the Best EA Supplier Guide 2024.

**Delegates that have opted in to receive information from supporters.

TALK TO US ABOUT THE EXTRA OPPORTUNITIES THAT WE'RE DISCUSSING FOR 2023 INCLUDING:

- ✦ VIP Breakfast
- ✦ Hanging Banners
- ✦ Place on a panel discussion
- ✦ VIP Preview evening
- ✦ Regional Roadshows*

Extra opportunities for either Platinum or VIP packages only. May be subject to additional cost on top of package cost.*Also open to Gold sponsors.

Interested?

Contact Suzie: 01372 372 372 | suzie@estateagencyevents.com | www.eamasters.co.uk

The ultimate estate agency event

Inspirational speakers, estate agency leaders and property industry suppliers convene to share information, insight, ideas and inspiration.

- ✦ The industry's main stage for the latest supplier innovations
- ✦ Access hard-to-reach decision makers who are seeking better solutions
- ✦ Several hours of face-to-face networking



There is nothing else like it and the only way for industry suppliers to attend the event is to become a sponsor.

Secure your place now to ensure you have the chance to connect with an audience that can benefit from your latest solutions.

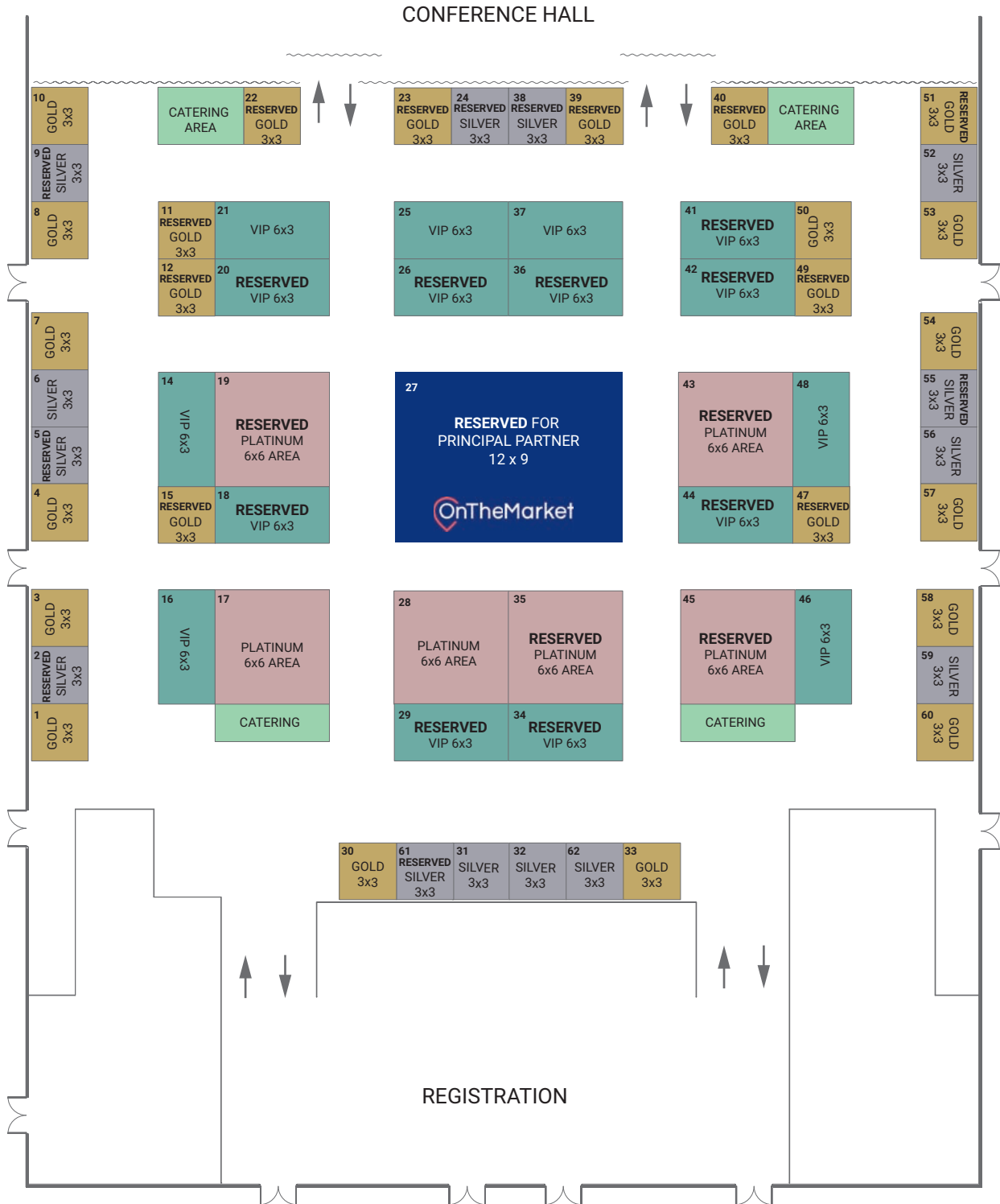
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EA MASTERS 2023

The Innovation Hall



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