

SPONSORSHIP OPPORTUNITIES

7 NOVEMBER 2023 EVOLUTION, LONDON BATTERSEA PARK

WWW.EAMASTERS.CO.UK

2023 Sponsor Packages

PLATINUM	VIP	GOLD	SILVER	ACCELERATOR
SOLD OUT	12 1 PLACE	3 PLACES	18 2 PLACES	ZONE
£20,000	£11,000	£7,000	£4,000	

STANDS & PASSES

EXHIBITION SPACE IN EA MASTERS INNOVATION HALL	(6m X 6m)	(6m X 3m)	(3m X 3m)	(3m X 3m)	PRESENCE WITHIN ACCELERATOR ZONE
EXHIBITION PASSES	X 8 TICKETS	X 6 TICKETS	X 2 TICKETS	✓ X 2 TICKETS	X1TICKET
OPTION TO PURCHASE ADDITIONAL EXHIBITION ONLY PASSES	✓	~	V	~	*
AWARDS LUNCH AND AFTER-SHOW NETWORKING	X 8 TICKETS	X 6 TICKETS	X 2 TICKETS	*	*
CONFERENCE PASSES	X 8 TICKETS	X 6 TICKETS	X 2 TICKETS	*	*

Please Note: Ticket allocation stated in package is total allowance for event - 8 Platinum. 6 VIP & 2 Gold or Silver.

SPONSOR BENEFITS

BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	V	V	V	V	V
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	~	✓	V	~	V
BRAND ON ESTATE AGENT DELEGATE EMAILS	~	~	~	~	~
SPONSOR PROMOTIONAL TOOLKIT	~	~	~	~	~
PROMOTION ON SOCIAL MEDIA	VIDEO & STATIC IMAGE	VIDEO & STATIC IMAGE	STATIC IMAGE	STATIC IMAGE	STATIC IMAGE
DELEGATE REWARD PROMOTED ON EVENT WEBSITE & SOCIAL MEDIA	PAID SOCIAL POSTS	PAID SOCIAL POSTS	ORGANIC SOCIAL POSTS	ORGANIC SOCIAL POSTS	ORGANIC SOCIAL POSTS
BEST EA SUPPLIER GUIDE MARK & LICENCE*	~	~	✓	~	~
BRANDING ON EXPO MAP	~	✓	~	✓	~
DELEGATE LIST**	7 DAYS PRIOR TO EVENT	7 DAYS PRIOR TO EVENT	AM OF EVENT		
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	POST EVENT	POST EVENT	POST EVENT		
PROFESSIONAL EVENT PHOTOGRAPHY	~	~			
CELEBRITY PRESENTER TO VISIT STAND	~	~			
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	~	~			
LOGO ON SCREEN DURING AWARDS	~	~			
NAME CHECK DURING AWARDS	~	~			
STRATEGIC SEATING	X 2 FROM ALLOCATION	X1FROM ALLOCATION			
VIDEO COMMERCIAL	✓ 60 SECONDS	30 SECONDS			
LOGO ON WINNERS' PAP WALL	~				
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	✓				

Sponsor benefits may be subject to change

*Subject to winning an award or being rated in the Best EA Supplier Guide 2024.
**Delegates that have opted in to receive information from supporters.

TALK TO US ABOUT THE EXTRA OPPORTUNITIES THAT WE'RE DISCUSSING FOR 2023 INCLUDING:

- Hanging Banners
- Place on a panel discussion
- VIP Breakfast

 $\textbf{Extra opportunities for either Platinum or VIP packages only. May be subject to additional cost on top of package cost. *Also open to Gold sponsors. \\$

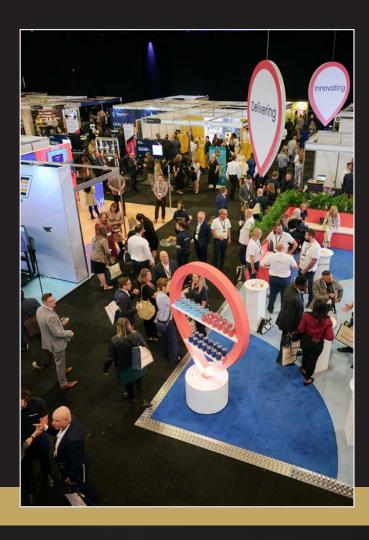


The ultimate estate agency event

Inspirational speakers, estate agency leaders and property industry suppliers convene to share information, insight, ideas and inspiration.

- The industry's main stage for the latest supplier innovations
- Access hard-to-reach decision makers who are seeking better solutions
- Several hours of face-to-face networking











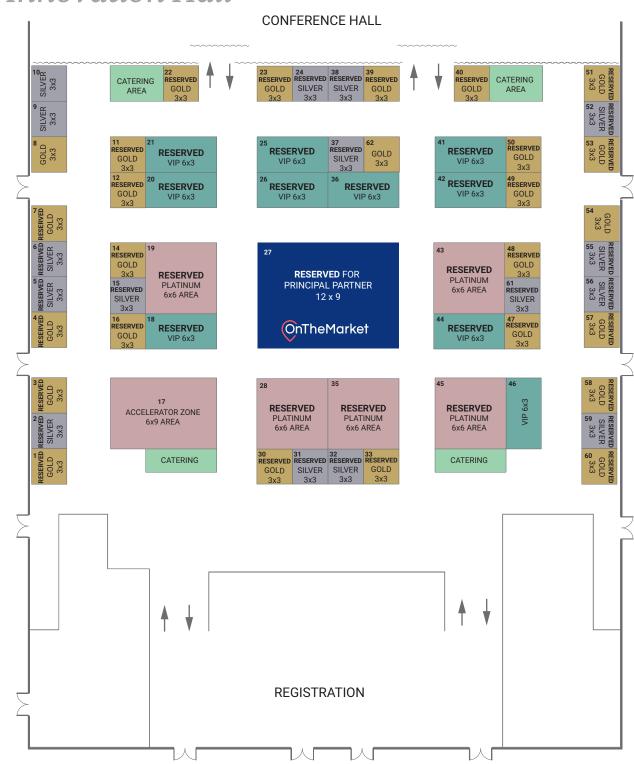
There is nothing else like it and the only way for industry suppliers to attend the event is to become a sponsor.

Secure your place now to ensure you have the chance to connect with an audience that can benefit from your latest solutions.





The Innovation Hall



Subject to final planning approval. Reserved Stands correct at time of production.

