



EA MASTERS 2024

PRINCIPAL PARTNER



*The UK's biggest leadership
conference, exhibition and awards*



YOUR EXCLUSIVE PREVIEW OF
2024 SPONSORSHIP OPPORTUNITIES

TUESDAY 5TH NOVEMBER 2024
EVOLUTION LONDON, BATTERSEA PARK

2024 Sponsor Packages

PLATINUM	VIP	GOLD	SILVER	ACCELERATOR ZONE
£20,000	£11,000	£7,000	£4,000	£2,000

STANDS & PASSES

	PLATINUM	VIP	GOLD	SILVER	ACCELERATOR ZONE
EXHIBITION SPACE IN EA MASTERS INNOVATION HALL	✓ (6m X 6m)	✓ (6m X 3m)	✓ (3m X 3m)	✓ (3m X 3m)	✓ PRESENCE WITHIN ACCELERATOR ZONE
EXHIBITION PASSES	✓ X 8 TICKETS	✓ X 6 TICKETS	✓ X 2 TICKETS	✓ X 2 TICKETS	✓ X 1 TICKET
OPTION TO PURCHASE ADDITIONAL EXHIBITION ONLY PASSES*	✓	✓	✓	✓	✗
AWARDS LUNCH AND AFTER-SHOW NETWORKING	✓ X 8 TICKETS	✓ X 6 TICKETS	✓ X 2 TICKETS	✗	✗
CONFERENCE PASSES	✓ X 8 TICKETS	✓ X 6 TICKETS	✓ X 2 TICKETS	✗	✗
ABILITY TO PURCHASE ADDITIONAL ALL DAY TICKETS*	✓	✓	✓	✗	✗

Please Note: Ticket allocation stated in package is the total allowance for the whole day.
8 Platinum, 6 VIP, 2 Gold. Silver packages include 2 tickets but not entry to the lunch or awards.

SPONSOR BENEFITS

	PLATINUM	VIP	GOLD	SILVER	ACCELERATOR ZONE
BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	✓	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	✓	✓	✓	✓	✓
BRAND ON ESTATE AGENT DELEGATE EMAILS	✓	✓	✓	✓	✓
SPONSOR PROMOTIONAL TOOLKIT	✓	✓	✓	✓	✓
PROMOTION ON SOCIAL MEDIA	✓ VIDEO & STATIC IMAGE	✓ VIDEO & STATIC IMAGE	✓ STATIC IMAGE	✓ STATIC IMAGE	✓ STATIC IMAGE
DELEGATE REWARD PROMOTED ON EVENT WEBSITE & SOCIAL MEDIA	✓ PAID SOCIAL POSTS	✓ PAID SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS	✓ ORGANIC SOCIAL POSTS
BEST EA SUPPLIER GUIDE MARK & LICENCE**	✓	✓	✓	✓	✓
BRANDING ON EXPO MAP	✓	✓	✓	✓	✓
PROFILE FEATURED ON EVENT APP	✓	✓	✓	✓	✓
DELEGATE LIST***	✓ 7 DAYS PRIOR TO EVENT	✓ 7 DAYS PRIOR TO EVENT	✓ 48 HOURS PRIOR TO EVENT		
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	✓ POST EVENT	✓ POST EVENT	✓ POST EVENT		
PROFESSIONAL EVENT PHOTOGRAPHY	✓	✓			
CELEBRITY PRESENTER TO VISIT STAND	✓	✓			
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	✓	✓			
LOGO ON SCREEN DURING AWARDS	✓	✓			
NAME CHECK DURING AWARDS	✓	✓			
STRATEGIC SEATING	✓ X 2 FROM ALLOCATION	✓ X 1 FROM ALLOCATION			
VIDEO COMMERCIAL	✓ 60 SECONDS	✓ 30 SECONDS			
LOGO ON WINNERS' PAP WALL	✓				
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	✓				
PUSH NOTIFICATION ON EVENT APP	✓				

Sponsor benefits may be subject to change

*Purchased tickets - exhibition passes are limited to x 3 Platinum & VIP; x 2 Gold; x 1 Silver & Accelerator Zone. Purchased full day tickets are limited to x 2 per company for Platinum, VIP & Gold only.

**Subject to winning an award or being rated in the Best EA Supplier Guide 2024.

***Delegates that have opted in to receive information from supporters.

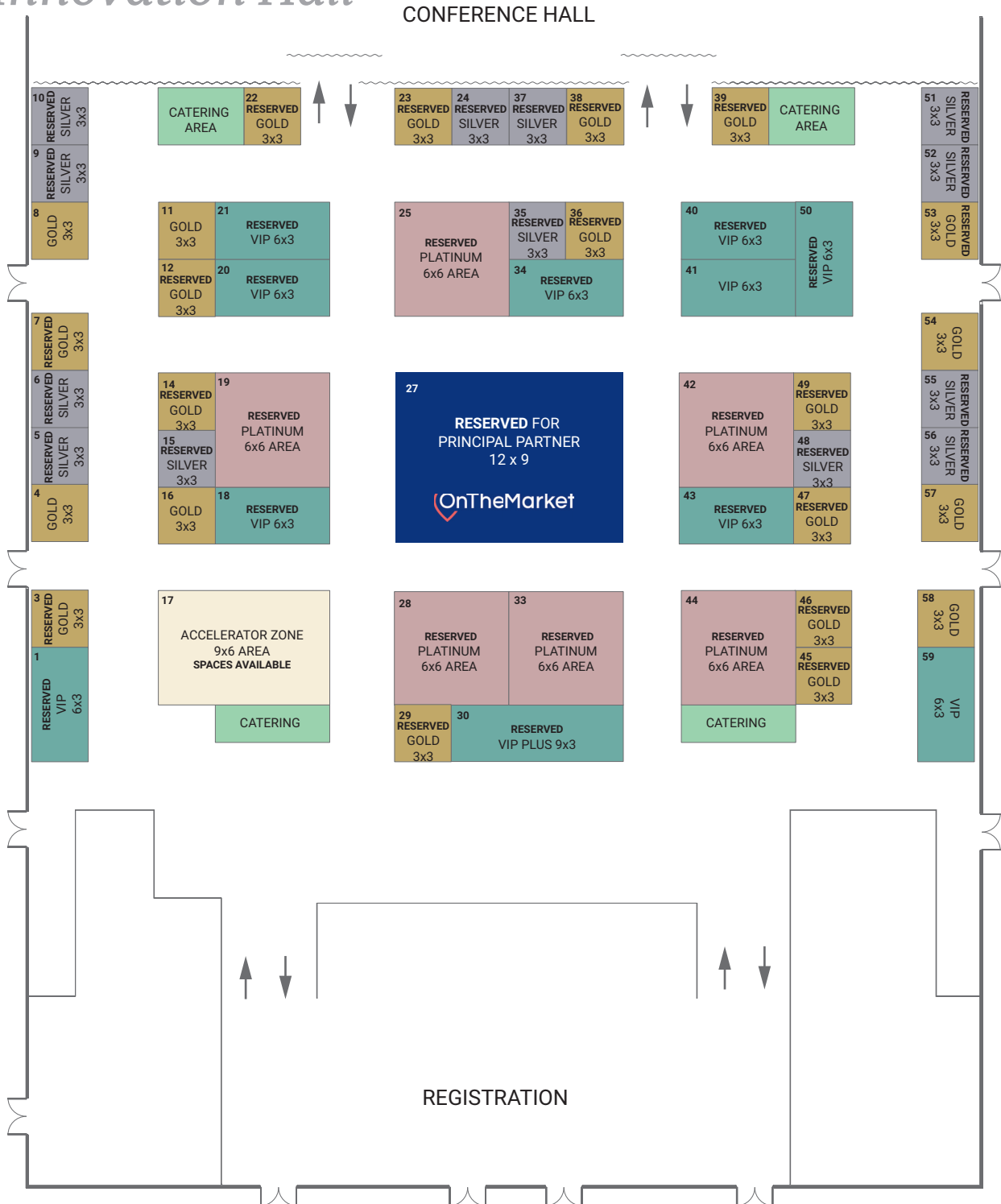
Interested?

Contact Suzie: 01372 372 372 | suzie@propertyacademy.co.uk



EA MASTERS 2024

The Innovation Hall



***1st option - These spaces are reserved on a 1st option basis subject to contract.
If you'd like one of the stands marked as 1st option please let us know.**

Subject to change and final planning approval. Reserved Stands correct at time of production.

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ESTATE
AGENCY
EVENTS