### EA MASTERS 2025

PRINCIPAL PARTNER

ÖnTheMarket

## The UK's biggest leadership conference, exhibition and awards

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2025 SPONSORSHIP OPPORTUNITIES

TUESDAY 4TH NOVEMBER 2025 EVOLUTION LONDON, BATTERSEA PARK

# 2025 Sponsor

Packages	PLATINUM	VIP	GOLD	SILVER	ACCELERATOR ZONE
	£21,000	£11,500	£7,350	£4,200	£2,100
STANDS & PASSES					
EXHIBITION SPACE IN EA MASTERS INNOVATION HALL	<b>√</b> (6m X 6m)	<b>√</b> (6m X 3m)	✔ (3m X 3m)	(3m X 3m)	PRESENCE WITHIN ACCELERATOR ZONE
EXHIBITION PASSES	X 8 TICKETS	X 6 TICKETS	X 2 TICKETS	X 2 TICKETS	X 1 TICKET
OPTION TO PURCHASE ADDITIONAL EXHIBITION ONLY PASSES*	~	~	~	~	×
AWARDS LUNCH AND AFTER-SHOW NETWORKING	X 8 TICKETS	X 6 TICKETS	X 2 TICKETS	×	×
CONFERENCE PASSES	X 8 TICKETS	X 6 TICKETS	X 2 TICKETS	×	×
ABILITY TO PURCHASE ADDITIONAL ALL DAY TICKETS*	~	V	~	×	×

Please Note: Ticket allocation stated in package is the total allowance for the whole day. 8 Platinum, 6 VIP, 2 Gold. Silver packages include 2 tickets but not entry to the lunch or awards.

#### SPONSOR BENEFITS

BRAND ON EVENT WEBSITE WITH LINK TO SPONSOR SPOTLIGHT	~	~	~	~	~
BRAND ON ESTATE AGENT DELEGATE ACQUISITION EMAILS	V	~	V	~	~
BRAND ON ESTATE AGENT DELEGATE EMAILS	~	~	~	~	~
SPONSOR PROMOTIONAL TOOLKIT	~	~	~	~	~
PROMOTION ON SOCIAL MEDIA	✔ VIDEO & STATIC IMAGE	✓ VIDEO & STATIC IMAGE	STATIC IMAGE	STATIC IMAGE	STATIC IMAGE
DELEGATE REWARD PROMOTED ON EVENT WEBSITE & SOCIAL MEDIA	✓ PAID SOCIAL POSTS	PAID SOCIAL POSTS	ORGANIC SOCIAL POSTS	ORGANIC SOCIAL POSTS	ORGANIC SOCIAL POSTS
BEST EA SUPPLIER GUIDE MARK & LICENCE**	~	~	~	~	~
BRANDING ON EXPO MAP	r	~	V	~	~
PROFILE FEATURED ON EVENT APP	V	~	V	~	~
DELEGATE LIST***	7 DAYS PRIOR TO EVENT	7 DAYS PRIOR TO EVENT	48 HOURS PRIOR TO EVENT		
LIST OF BEST ESTATE AGENT GUIDE RATED AGENTS	POST EVENT	POSTEVENT	POST EVENT		
PROFESSIONAL EVENT PHOTOGRAPHY	~	~			
CELEBRITY PRESENTER TO VISIT STAND	V	~			
E-NEWSLETTER 48 HOURS BEFORE CONFERENCE	V	~			
LOGO ON SCREEN DURING AWARDS	V	~			
NAME CHECK DURING AWARDS	V	~			
STRATEGIC SEATING	X 2 FROM ALLOCATION	X 1 FROM ALLOCATION			
VIDEO COMMERCIAL	€ 60 SECONDS	30 SECONDS			
LOGO ON WINNERS' PAP WALL	V				
PRESENT BEST ESTATE AGENT GUIDE AWARD ON STAGE	~				
PUSH NOTIFICATION ON EVENT APP	V				

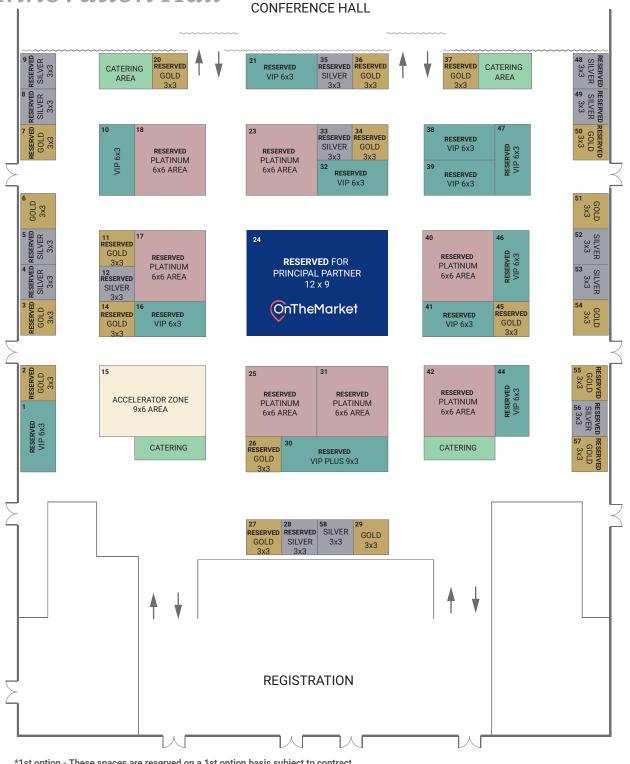
#### Sponsor benefits and costs are subject to change.

\*Purchased tickets - exhibition passes are limited to x 3 Platinum & VIP; x2 Gold; x 1 Silver & Accelerator Zone. Purchased full day tickets are limited to x 2 per company for Platinum, VIP & Gold only. \*\*Subject to winning an award or being rated in the Best EA Supplier Guide 2025. \*\*\*Delegates that have opted in to receive information from supporters.





## The Innovation Hall



\*1st option - These spaces are reserved on a 1st option basis subject to contract. If you'd like one of the stands marked as 1st option please let us know.

Subject to change and final planning approval. Reserved Stands correct at time of production.

